



Magazine for farm animal breeders and veterinarians

The magazine is targeted at specialists in farm animal breeding. Magazine focuses on all areas of breeding activity in terms of breeding work, animal nutrition, health and stabling technologies. Twice a year it offers a specialized supplement. The monthly magazine is fully coloured and contains 80 to 100 pages. It also features prominently in the Slovak Republic and has been listed among the reviewed specialized journals.



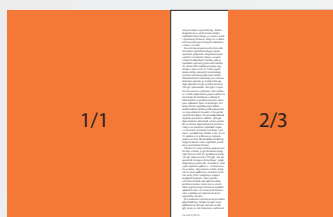
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Page ratio	Size (mm)	Price (eur)
1/1	230 x 297 (fall out*)	1360
2/3	149 x 297 (fall out*)	1200
1/2 (A5)	149 x 210 (height)	960
1/2a	200 x 120 (width)	800
1/2b	112 x 297 (height, fall out*)	800
1/3a	200 x 81 (width)	720
1/3b	72 x 297 (height, fall out*)	720
1/4a	149 x 94 (width)	560
1/4b	97,5 x 120 (height)	480
1/1	text advertising (delivered)	1360
1/2	text advertising (delivered)	800
1/1	text advertising (magazine graphics)	680
1/2	text advertising (magazine graphics)	400
Doublesleeper	460 x 100 (fall out*)	1480
Rail	2x 72 x 297 (fall out*)	1480
Series	2x 72 x 297 (fall out*)	1600

*need to add 5 mm to all sides of advertisement as fall out.



Doublesleeper



Rail



Series in editorial text

Month	Topic	Deadline	Content intention	Supplements
1	Farm animal welfare Animal transportation	26. 11.	Conditions for ensuring health and welfare of animals Animal transportation	
2	Milk production and its quality	9. 1.	Trends in milk production, impacts on milk quality, care for mammary gland, milking, technological equipment, nutrition measures	
3	Production of voluminous fodder and grazing	6. 2.	Harvesting machinery, preservation, storing, handling, pasture technologies	
4	Technological innovations in breeding	6. 3.	Farm modernization, technological facilities for providing welfare	
5	Pig management	1. 4.	A complex of measures to ensure effective production in individual categories of pig management, prevention to maintain health on farms, welfare technologies, technologies minimalizing environmental pollution	ANIMAL TECH (deadline March 25 th)
6	Reproduction and care for young	30. 4.	Principles for correct housing, nutrition and creating suitable conditions for healthy rearing of young, stress elimination and prevention of diseases, zootechnical care, breeding, biotechnologies in reproduction	
7	Animal husbandry work and hygiene regulations on farms	3. 6.	Breeding management, biosecurity and welfare, sanitation measures, zootechnical and hygiene conditions on cattle, pig and poultry farms	
8	Construction and renovation in animal production	2. 7.	Capital construction, renovation and modernization of animal farms, construction elements, site layout	
9	Dairy and beef cattle management	5. 8.	Current conditions for breeding dairy and beef cattle, breeding work, nutrition, housing technologies, health state, care for hooves	
10	Poultry management	4. 9.	Prevention to ensure healthy digestive system of chickens, technological aspects of waterfowl and domestic fowl management, nutrition and feeding, product quality, fortified premium products	
11	Feeding systems and animal nutrition	2. 10.	Feeding management, product offer, ensuring feed intake, feed preparation and storing, feeding carts	
12	Farm animal diseases	25. 10.	Contagious state on farms, prevention and therapy, impact on efficiency, changes in methodology of health check and instructed vaccination	Smart technologies in animal production (deadline October 18 th)
1/2020	Farm management and welfare in animal production Unconventional breeding systems	27. 11.	Conditions for ensuring health and welfare of animals Breeding unconventional species of farm animals, their nutrition, state of health, technological aspects, processing products	

Published between 1st and 5th day of the month

NEW: Section "The Breed of the Month" will be replaced with "Questions and Answers." It will be devoted to new trends, current events and the most acute problems from the world of farm animals. The section should help to find answers to numerous questions that accompany every farm animal breeder in their daily life.