

Specialized monthly magazine for agricultural machinery and technologies



The magazine is targeted at those who make decisions about investments in agricultural machinery and technologies. The magazine informs about new products and practical experience with agricultural machinery. Its pages regularly present feedback from fairs and exhibitions, news reports from operations, tests and table overviews with machines. Individual issues of a fully coloured monthly magazine focus on different topics. It contains approximately 90 pages. Mechanization of Agriculture also features prominently in the Slovak Republic and has also been listed among the reviewed scientific journals.



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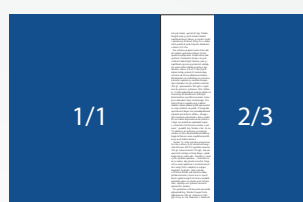
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Page ratio	Size (mm)	Price (eur)
1/1	230 x 297 (fall out*)	1360
2/3	149 x 297 (fall out*)	1200
1/2 (A5)	149 x 210 (height)	960
1/2a	200 x 120 (width)	800
1/2b	112 x 297 (height, fall out*)	800
1/3a	200 x 81 (width)	720
1/3b	72 x 297 (height, fall out*)	720
1/4a	149 x 94 (width)	560
1/4b	97,5 x 120 (height)	480
1/1	text advertising (delivered)	1360
1/2	text advertising (delivered)	800
1/1	text advertising (magazine graphics)	680
1/2	text advertising (magazine graphics)	400
Doublesleeper	460 x 100 (fall out*)	1480
Rail	2x 72 x 297 (fall out*)	1480
Series	2x 72 x 297 (fall out*)	1600

*need to add 5 mm to all sides of advertisement as fall out.



Doublesleeper



Rail



Series in editorial text

Month	Topic	Deadline	Content intention	Catalogue	Content
1	Traktors	3. 12. 2018	Traktors		
2	Soil tillage and seeding	16. 1. 2019	Paring ploughs, seeding machines, precision seeding machines		
3	Harvesting fodder crops	13. 2.	Harvesting cutters, mowers, hay trailers, tedders, rakes		
4	Harvesting cereal crops	13. 3.	Harvesting threshers, shredders		
5	Precision agriculture	11. 4.	GPS navigation, monitoring vehicle movement, telemetry	Traktors	Traktors
6	Transport and handling	15. 5.	Manipulators, articulated loaders, front tractor loaders, semi-trailers, trailers		
7	Tractors for special use	10. 6.	Tractors in non-agricultural sphere, tractors for orchards and vineyards		
8	Soil tillage systems	10. 7.	Ploughs, paring ploughs, deep tillers, seeding machines		
9	Application of fertilizers and harvesting tuber crops	12. 8.	Distributors of farm and mineral fertilizers, slurry distributors, sugar beet harvesters, potato harvesters		
10	Feeding carts	11. 9.	Feeding carts, separators		
11	Forest machinery	9. 10.	Trailers, tractor extensions, harvesters, chainsaws	Application equipment	Distributors of farm and mineral fertilizers, slurry distributors
12	Sprayers	6.11	Sprayers, sprinklers		
1/2020	Tractors	3. 12.	Tractors		

Published from 5th to 10th day in the month