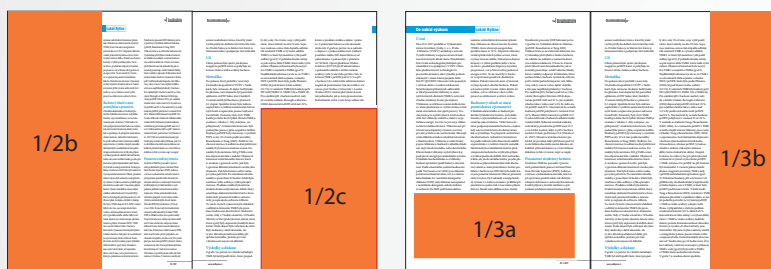


Magazine specializing in feed production and animal nutrition

A bimonthly magazine *Krmivářství* provides its readers with highly specialized findings from feed production, modification and storing, and nutrition of individual groups and categories of farm animals. The magazine is fully coloured and contains approximately 48 pages. It also features prominently in the Slovak Republic and is a reviewed specialized magazine.



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Page ratio	Size (mm)	Price (eur)
1/1	210 x 297 (fall out*)	1200
2/3	133 x 297 (fall out*)	800
1/2a	182 x 125 (width)	600
1/2b	105 x 297 (height, fall out*)	600
1/2c	132 x 187 (fall out*)	600
1/3a	182 x 80 (width)	400
1/3b	73,5 x 297 (height, fall out*)	400
1/4a	120 x 85 (width)	320
1/4b	85 x 120 (height)	320
1/1	text advertising (delivered)	1200
1/2	text advertising (delivered)	600
1/1	text advertising (magazine graphics)	600
1/2	text advertising (magazine graphics)	300

*need to add 5 mm to all sides of advertisement as fall out.

No. – Month	Topic	Deadline	Content intention
1 – January	Feeds for pets, horses and less conventional animals	11. 12. 2018	Pet food, horse nutrition, feeding at unconventional farms
2 – March	– Production of canned feedstuff – Animal Tech	20. 2. 2019	– Harvesting machinery, preservatives, antioxidants, bonding agents, corn processing technologies, overview of silage additives for 2019 – News, presentation of companies, fairs and product offer
3 – May	Storage space, quality, feed safety, analysis and evaluation of feeds	12. 4.	Options for storing feeds, hygiene, mycotoxins, protection of feeds against foreign particles, analysis of input materials, quality control, methods for examining feed quality
4 – July	– Nutritional value of feeds, digestibility – Feeding dairy cows	17. 6.	– Energy value of feeds, digestibility, nitrogenous elements, mineral and vitamin value, dry matter content – New findings in dairy cow nutrition, nutrient requirements, options in FR, concrete feeds and their modification, real life examples
5 – September	– Probiotics, prebiotics and other supplementary substances in FR of farm animals – Feeding monogastric animals	14. 8.	– Vitamins, trace elements, mineral substances, enzymes, amino acids, sensory feed supplements – New findings in pig and poultry nutrition, nutrient requirements, options in FR, concrete feeds and their modification, real life examples
6 – November	Supplementary substances improving FA's health	16. 10.	Metabolic disorders, reasons and prevention of metabolic disorders of FA, digestive disorders due to incorrect feed ration of FA, impact of FR on performance and health
1/2020 – January	– Production technologies and technological systems of feed – Alternative feed sources	11. 12. 2019	– Modern production technologies, feeding systems, granulation equipment, extrusion, mixing feeds – Using alternative feed sources, using waste products to feed FA