

ODPADY

7/2018

DOBROTY ČASOPIS PRO NAKLÁDÁNÍ S ODPADY A ŽIVOTNÍ PROSTŘEDÍ

CENA MĚSÍČNĚ 1,39 EUR



Specialized monthly magazine about waste management

The Waste magazine is intended for all companies specializing in waste management and those dealing with or creating waste. Its subscribers also include staff from state and public services as well as large manufacturing companies that produce industrial or construction waste. It has been published for twenty-seven years and is distributed mainly via subscription to the total of 4 200 subscribers. On a monthly basis, it informs about the situation in waste management and companies concerned, about new trends, experience, technologies and technical systems in CR and abroad, and environmental protection. The regular sections offer analyses and comments regarding legislation, discussion and real-life experience, as well as a current events overview. It also discusses both related and new areas, such as environmental management systems, IPPC or information technologies. A large section is also devoted to waste in public administration. The magazine is saddle-stitched, printed on quality glossy paper and contains 44 pages on average.



Odpady
www.odpady-online.cz

Mgr. Michal Bobr

mobil: +420 737 273 712

tel.: +420 277 001 646

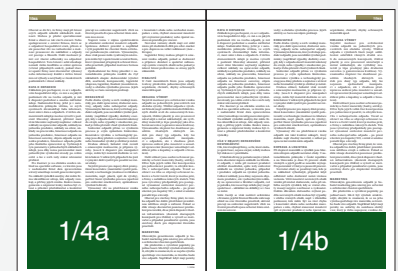
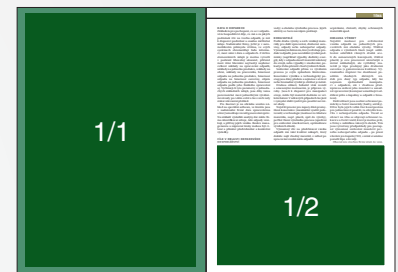
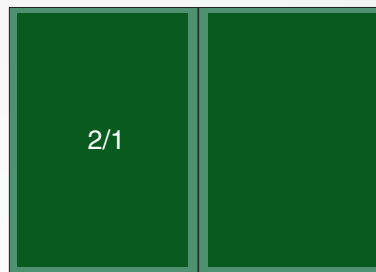
e-mail: michal.bobr@profipress.cz



Page ratio	Size (mm)		Price (eur)
	mirror	fall out*	
2/1	394 x 254	420 x 297	2784
1/1	185 x 254	210 x 297	1469
1/2	185 x 125	210 x 147	812
1/3a	185 x 82 (width)	210 x 104	657
1/3b	59 x 254 (height)	72 x 297	657
1/4a	122 x 92 (box)		464
1/4b	185 x 61 (bottom)	210 x 83	464
1/1	text advertisement (delivered)		1469
1/2	text advertisement (delivered)		812
1/1	text advertisement (magazine graphics)		735
1/2	text advertisement (magazine graphics)		406
Double sleeper	460 x 100 (fall out)		1083
Rail	2x 1/3 (72 x 297)		1083
Series	2x 1/3 (72 x 297)		1083

All prices are without VAT.

* need to add 5 mm to all sides of advertisement as fall out



Month	Topic	Deadline
1	Reuse and prevention of waste	7. 12. 2018
2	Waste processing	17. 1. 2019
3	Collection (take back)*	13. 2.
4	Energy utilization of waste	14. 3.
5	Construction and demolition waste	11. 4.
6	Municipalities and waste*	16. 5.
7	Consultancy and innovations	13. 6.
8	Composting plants and agricultural waste	18. 7.
9	Waste machinery	15. 8.
10	Industrial waste	12. 9.
11	Remediation	17. 10.
12	Municipal machinery, cleanness and waste collection*	7. 11.
1/2020	Reuse and prevention of waste	4. 12.

* A joint supplement with the Modern Municipality magazine

Published every 2nd week of the month



Double sleeper



Rail



Series in editorial text