

## AGRO-shop

...the largest database of second-hand machinery

Supply and demand for agricultural commodities of plant and animal origin and agricultural machinery. The average number of page views on AGRO-obchod.cz is 1 200 per day. The electronic version is transferred to the printed one weekly, and advertisements are subsequently published in the supplement to the Farmer weekly magazine, the most frequently read title for farmers in the Czech Republic which provides the latest information about the events in the field from the previous week.



### AGRO-shop display advertising

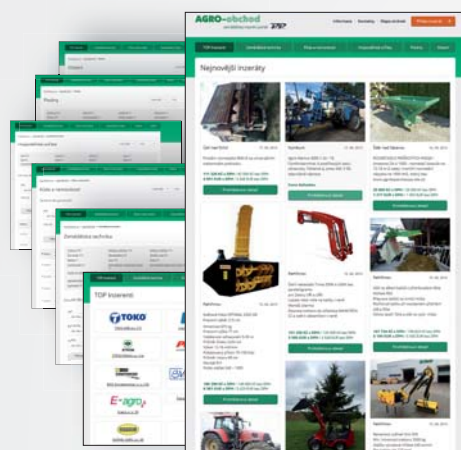
[www.agro-obchod.cz](http://www.agro-obchod.cz)

Petr Mikuš

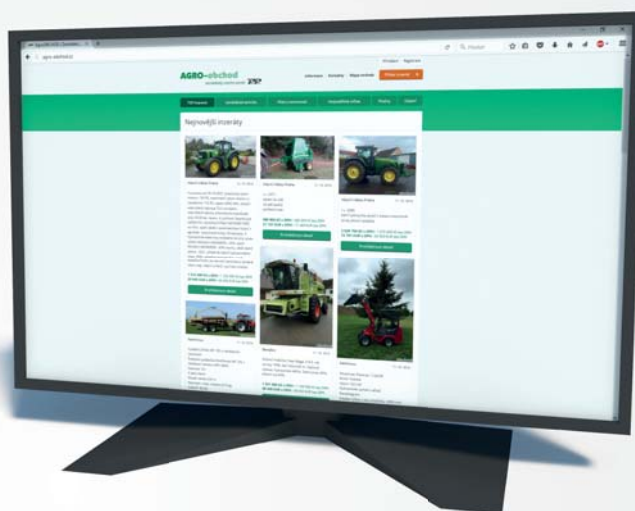
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## PAID IMAGE ADVERTISING

Paid advertising enables you to add a photograph to your advertisement. Its price is 300 CZK/week + VAT. Every week means one publication in the printed version of Farmer weekly as well. It is recommended to register as a TOP ADVERTISER if you repeatedly present a larger amount of machinery.

## TOP ADVERTISER – FOR ADVERTISEMENTS WITH A PHOTOGRAPH

Take the opportunity to be the Top advertiser of the agro-shop. Order publication of your advertisements with a photograph and for the price of advertising 300 CZK/week + VAT receive unlimited access to [www.agro-obchod.cz](http://www.agro-obchod.cz) as well as Farmer weekly (more than 20 000 readers a week). The payment is made once a month via an invoice. Your advertisements will be published on the front under the header with the company logo and contacts in the printed form of Farmer weekly. The space for the contact and company logo is free of charge. On [www.agro-obchod.cz](http://www.agro-obchod.cz), your company will be listed among the Top advertisers, where the customer will see your machinery in one place. Once again, these advertisements can be found categorized under Agricultural machinery..

## NEW – GRATIS LINE ADVERTISING

We have recently enabled you to place an unlimited number of advertisements in the second-hand machinery section as well as in other sections of Agro-shop. **Furthermore, as from January 2019, we are introducing responsive design of the [www.agro-obchod.cz](http://www.agro-obchod.cz) portal for your mobile phone or tablet.**

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## NEWSLETTER AGRO-SHOP

Register free of charge to receive the Agro-shop newsletter at [www.agro-obchod.cz](http://www.agro-obchod.cz). We send to approximately 1 200 addresses.