



A special magazine for animal breeders and veterinarians

The main target group are specialists in animal breeding. Magazine is specialized in all aspects of animal breeding, i.e. breeding work, nutrition and housing technology. Insertion of the magazine covers of special topic every month in the eighty to hundred page colour magazine. It has a significant presence among readers in the Slovak Republic and was ranked among professional peer-reviewed magazines.



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1/1	230 x 297 (fall out)	1 221
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2/3	149 x 297 (fall out)	1 073
1/2a	200 x 120 (width)	703
1/2b	112 x 297 (height)	703
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1/3b	72 x 297 (height, fall out)	629
1/4a	149 x 94 (width)	481
1/4b	97,5 x 120 (height)	407
1/1*	text advertising (delivered)	1 221
1/2*	text advertising (delivered)	703
1/1*	text advertising (magazine graphics)	611
1/2*	text advertising (magazine graphics)	352
Doublesleeper	460 x 100 (fall out)	1 332
Rail	2x 72 x 297 (fall out)	1 332
Series	2x 72 x 297 (fall out)	1 443



Published every 1st week of the month

NEW ADVERTISING FORMATS



Doublesleeper



Rail



Series in editorial text

Month	Topic 2017	Deadline	Contents	Extra supplements
1	1. Animal production Farm management 2. Unconventional systems for livestock breeding	24. 11. 2016	1. Systems in herd turnover management, nutrition, technological equipment, health, production quality and sales 2. Unconventional systems in livestock management. Nutrition, technologies and treatment of unconventional livestock species	
2	Milk production	4. 1.	Technological equipment, nutritional measures, health and production costs solutions	
3	Fodder conservation and pasture	1. 2.	Harvest, handling, conservation, feed storing, pasture management	
4	Pig breeding	1. 3.	A set of measures for effective production in each sector – piglet breeding, pre-fattening, fattening stage and sows	
5	1. NSL + Animal Vetex 2. Farm animal hygiene	30. 3.	1. Company offer, exposition, news 2. Cleanliness in stables, climate, prevention and treatment, hygiene norms, manure processing	
6	1. Care for young 2. Livestock marking, registration, breed-specific legislation	2. 5.	1. A set of measures for creating healthy breeding conditions, heat stress 2. Correct livestock marking, central registry, microchips, earmarks, (regulations) programs for registering livestock, microchip scanners	Mastitis and milk quality (25. 4.)
7	Waterfowl and domestic fowl breeding	30. 5.	Trends in individual species /hens, broilers, turkeys, ducks, geese/, housing, technological, nutritional, state of health and production solutions	
8	1. Capital construction in AP 2. Subsidies for animal production	3. 7.	1. Construction of buildings, innovations, construction equipment, construction elements 2. RDP* and other subsidies for animal production	
9	Dairy cattle	7. 8.	General breeding conditions from calves to cows /breeding work, housing and production technologies, nutrition, state of health/	
10	Technical and technological solutions for premises with AP	6. 9.	Equipment and machinery for milking and cooling milk, feeding, manure removal and processing, small stable mechanization	
11	Modern nutrition and feed for livestock	4. 10.	Total mixed ration or special nutrition for dairy cows? Feed preparation on the farm (stationary and mobile mix-feed mixers). Optimizing of feeding norms for each species of pigs and poultry. Granulation and extrusion.	
12	Infectious diseases and their status in animal husbandry	1. 11.	Transmission, prevention and disease elimination for each species of livestock, legislation	Milking parlours and milking robots (25. 10.)
1/2018	Production and reproduction farming	27. 11.	Specialization and management at technological level, nutrition and state of health	

*Rural development programme